CANNABIS INDUSTRY SCIENCE REVIEW

In contributing to the CIS Review, we offer two flexible options for authors:

YOU WRITE THE ARTICLE

If you prefer to write the article yourself, you can do so by following the provided guidelines. This allows you to shape the article with your voice and expertise while ensuring that it meets the structure aimed at connecting research with potential industrial applications and investors. We encourage you to reference the guidelines for clarity and direction, focusing on how your work can impact the industry and attract investment opportunities.

ISC TEAM SUPPORT

Alternatively, if you'd rather focus on your scientific research, our ISC editorial team can take over the writing process for you. You would select a scientific article of your choice (after validation of the topic and article with us), and our team would transform it into an accessible, investment-oriented article that fits the CIS Review's style and goals. This allows us to work together to showcase your research to its fullest potential in a way that resonates with our audience of investors and industry leaders.

TYPES OF ARTICLES

CASE STUDIES:
Real-world examples of how scientific research has been applied in the cannabis industry or related sectors, highlighting successes and lessons learned.

REVIEWS OF KEY SCIENTIFIC FIELDS
Overviews of significant research areas (e.g., plant genetics, biotechnology, health applications) with an emphasis on their potential for industrial growth.

RESEARCH SUMMARIES:
These provide a high-level overview of original research, focusing on its industrial applications and commercial potential.

EXPERT OPINIONS:
Thought pieces on emerging trends, technological advancements, or regulatory changes that could influence the industry's future.

WE VALUE YOUR RESEARCH AND INNOVATION

- Amplify your research: Turn your breakthroughs into content that attracts investors and industry leaders.
- Fuel industry growth: Ensure your work drives innovation and development in the cannabis sector.
- Flexible options: Write the article yourself or let our team create an investor-focused version for you.

CIS Review Contributor Guidelines

Purpose of the CIS Review

The CIS Review is dedicated to bridging the gap between groundbreaking scientific research and its practical, industrial applications. We aim to provide accessible, impactful insights that connect the scientific community with investors interested in cannabis-related innovations. Articles should emphasize the potential for industry transformation and the broader impact of research on health, technology, agriculture, and other sectors.

ARTICLE STRUCTURE

To ensure clarity and accessibility, we ask contributors to follow the structure outlined below:

1. INTRODUCTION

- **Context:** Start with a clear and concise explanation of the research area, including why it matters to the cannabis industry or related fields. Highlight the relevance of your work to current trends, challenges, or opportunities.
- **Problem Statement:** Define the specific issue or gap your research addresses. Why is this issue important for industry growth or health applications?

2. SCIENTIFIC BASIS

- **Overview of Research:** Provide a non-technical summary of the scientific foundation behind your work. Ensure this section is easy to understand for readers from various backgrounds.
- **Key Data:** Include essential data points or findings that illustrate the significance of your work. Avoid jargon, and focus on what the results mean for practical applications.
- **Reference to Foundational Research:** Highlight the type of research (e.g., experimental studies, clinical trials, in vitro experiments, etc.) that supports your findings. Explain its potential industrial impact.

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3. POTENTIAL APPLICATIONS

- **Industry Relevance:** Describe how your research can be applied in real-world industrial scenarios. For instance, what products, technologies, or services could arise from your work?
- **Market Opportunity:** Identify the sectors or markets that would benefit most from your findings. Discuss the potential for growth, competitive advantage, or disruption.
- **Impact on Innovation:** Explain how your research could drive innovation, efficiency, or sustainability within the industry. How does this align with current industry demands?

4. COMMERCIALIZATION PROSPECTS

- **Investment Potential:** Highlight the specific areas where investors could contribute, such as scaling production, developing new technologies, or expanding into new markets. Explain how your research could generate a return on investment.
- **Partnership Opportunities:** Suggest potential collaborations or partnerships with industry leaders, start-ups, or other institutions.
- **Roadmap for Implementation:** Provide a brief overview of the steps needed to move from research to implementation. Include timelines and the resources required for success.

5. CONCLUSION

- **Call to Action:** End with a strong, clear statement summarizing the importance of your work and how it can influence the future of the cannabis industry. Invite investors and partners to explore opportunities for collaboration or further discussion.

ADDITIONAL NOTES FOR CONTRIBUTORS

Articles should be concise, ideally between 1,500 and 2,500 words.
Use clear, simple language to ensure accessibility to a broad audience, including investors without a scientific background.
Graphics, charts, and other visual elements are encouraged to help illustrate key points.
References to relevant studies or reports should be included but kept to a minimum.

global cannabis shapers

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ESTD 2023